

[FREE GUIDE]

# TOP 5 TIPS FOR CAREER CHANGE CONFIDENCE

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# Welcome!

I am an investor, entrepreneur, and operator, and I'm taking what I've learned throughout my career and sharing it with others.



I started climate career coaching because we have the technology to solve climate change (yes, we already have it), and now we need more people to deploy and scale those technologies.

The workforce is dynamic... I know because I've been laid off even though it was my greatest fear. There is so much fear and change in the world, that it's important to be doing something that matters.

That's why I work on climate change. I hope you'll join me.

*Elena Foukes*

## ABOUT ME

Operations lead at Tesla  
(Elon told me "good job")  
Founder and CEO, UtilityAPI  
Climate career coach

I knew I had to find a way to make money and save the world at the same time.

I've been working on climate solutions my whole life, including EVs, solar, batteries, and data.



*Without  
further ado..*

# TOP 5 TIPS FOR CAREER CHANGE CONFIDENCE:

- 01 Know your skills
- 02 Show your work
- 03 What change do you want?
- 04 You're not alone
- 05 They're searching for YOU

**LET'S DIVE IN**



# 01

## KNOW YOUR SKILLS

You're already a working professional. You have skills that people pay you for. You can use those new skills in a new sector. What is the feedback you've already received? What do people appreciate you for at work? Take it a step further and write out your top skills and the skills that you enjoy the most.

# 02

## SHOW YOUR WORK

You're on the search for something new, which means research. As you go about the search, **track what you've learned and publish it**. It could be an easy list such as "10 cool companies in AgTech" or "The three factors that are shaping the future of renewables" or "3 VC portfolios to watch" or "5 startups for climate hope."

The post doesn't have to be long. To be honest, it just needs to have ONE good link or takeaway for someone to find it helpful. Since it's part of your career switch search, post it to LinkedIn and tag the companies and the company leadership of the companies you mention. It will attract people you want and show your committed interest to joining the industry.



# 03

## WHAT CHANGE DO YOU WANT?

Why are you ready for a change? Take time to reflect on what is driving your decision to make a change. What is not working for you anymore?

What do you want now? We will start from where you are now and will help you get to where you want to be. Journal, meditate, brainstorm.

What did you dream of doing when you were younger?

What is your favorite part of your current job and career?

What would your career look like if you were living a purposeful life?

What would you want your legacy to be?

Searching for a career with more purpose? Which impact sector resonates with you?

- Climate
- Health
- Education
- Something else?

Why?



# 04

## YOU'RE NOT ALONE TALK WITH OTHERS

You likely know someone who is already working in the sector that you'd like to get into. Ask them for advice on getting started. Even if it is a remote acquaintance, reach out to them on LinkedIn or Twitter directly, and ask for their recommendations.

Even easier, start googling and discover all the people who are already in that field and see what advice is already out there. There are already guides on how to get started in that new industry, you just have to make the decision to start searching for it.

# 05

## THEY'RE LOOKING FOR YOU

Every industry or sector has churn. Employers and recruiters are always looking for great professionals like you. Finding great people is hard, and relentless. Make it easy for employers and recruiters to find you by having a complete LinkedIn profile, and an example of your work as a post (See #2 above).

This tip is also here because sometimes the search can feel longer than you want, and it's important to remember that you are employable and employers are looking for great people like you. Changing careers takes confidence.

You have the skills and now the top 5 tips for making the career change that you want.



# TAKE THE NEXT STEP

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**We offer a comprehensive program designed to clear out your spiderwebs and get you on track to the career of your dreams.**

We've helped professions from destructive enterprises to careers that change the world.

To book your free consultation, visit us at [CLIMATEWEALTH.IO](https://climatewealth.io).